

PEER-TO-PEER IDENTITY-BASED ACTIVITY SHARING

ABSTRACT OF THE DISCLOSURE

[0074] A system and method to allow a user of instant messaging chat modules in a network to share identity-based activity of the certain user and/or related information with contacts. For example, the user's instant messenger contacts may view recent active content, ongoing and recent online activity, etc., of another user. A sender peer includes an application module to activate a media content file from a content repository, or perform online activities through an activity server. The sender peer also includes a chat module, which detects identity-based activity and sends related indications to a recipient peer. The recipient peer includes a chat module to display identity-based activity based on the indications and an application module to activate related content files. A content enhancement server provides supplemental content information for display at the recipient peer and content previews. The content enhancement server also enables a transaction related to the content file such as a purchase of an MP3 copy of the content.